In the Claims:

Please add new claims 11- 20. This listing of claims replaces all prior versions.

1. (previously presented) A method for on-line viewing of an article on another structure, comprising:

providing a host-site accessible to an on-line viewer web-accessible at a separate site and web-linkable to at least one article-provider site, the article provider-site having images of articles for view via the web;

linking the on-line viewer to the host-site and selecting a structure in response to a command received by the on-line viewer;

using the host-site, linking the viewer to the at least one article-provider site and passing images from that site for view by the on-line viewer;

at the host-site, electrically closeting partial-data sets respectively corresponding to different ones of the articles; and

generating a new image by merging representations of the different ones of the articles with the structure by forming an image of a merged item including representations of both the structure and the selected article; and communicating the merged item electronically to another site for a selection which causes a billing to another site.

2. (original) The method of claim 1, wherein the partial data sets include a size code.

3. (original) The method of claim 1, wherein the partial data sets include a code identifying a style.

4. (previously presented) An arrangement for on-line viewing of an article on another structure, comprising:

means for providing a host computer at a host-site accessible to an on-line viewer web-accessible at a separate site and web-linkable to at least one article-provider site, the article provider-site having images of articles for view via the web;

means for linking the on-line viewer to the host-site and selecting a structure in response to a command received by the on-line viewer;

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using the host computer, means for linking the viewer to the at least one article-provider site and passing images from that site for view by the on-line viewer;

means, at the host-site, for closeting partial-data sets respectively corresponding to different ones of the articles;

means for generating a new image by merging representations of the different ones of the articles with the structure by forming an image of a merged item including representations of both the structure and the selected article; and communicating the merged item electronically to another site for a selection which causes a billing to another site.

5. (previously presented) A method for on-line viewing of an article on another structure, comprising:

providing a host-site accessible to an on-line viewer web-accessible at a separate site and web-linkable to at least one article-provider site, the article provider-site having images of articles for view via the web;

linking the on-line viewer to the host-site and selecting a structure in response to a command received from the on-line viewer;

using the host-site, linking the viewer to the at least one article-provider site and passing at least one image from a virtual storage closet at the host-site for view by the on-line viewer;

merging a selected one of the articles with the structure by forming an image of a merged item including representations of both the structure and the selected article; and

electronically gifting the merged item to another site.

6. (previously presented) An arrangement for on-line viewing of an article on another structure, comprising:

a communication link;

a host-site accessible to an on-line viewer web-accessible at a separate site over the communication link and web-linkable to at least one article-provider site, the article provider-site having images of articles for view via the web, the communication link configured and arranged to link the on-line viewer to the host-site and to select a structure in response to a command

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received from the on-line viewer, the host-site linking the viewer to the at least one article-provider site and passing images from that site for view by the on-line viewer;

at the host-site, a virtual closet for storing partial-data sets respectively corresponding to different ones of the articles;

a memory containing a new image of a merged item composed of merged representations of the different ones of the articles and the structure; and

means for electronically gifting the merged item to another site.

7. (original) The arrangement of claim 6, wherein the partial data sets include a size code.

8. (original) The arrangement of claim 6, wherein the host-site, which is accessible to an on-line viewer, is configured and arranged to limit a maximum amount of storage space in the virtual closet provided for the on-line viewer.

9. (previously presented) A method for on-line viewing of an article on another structure, comprising:

providing a host-site accessible to an on-line viewer web-accessible at a separate site and web-linkable to at least one article-provider site, the article provider-site having images of articles for view via the web;

linking the on-line viewer to the host-site and selecting a structure in response to a command received by the on-line viewer;

using the host-site, linking the viewer to the at least one article-provider site and passing at least one image from a virtual storage closet at the host-site for view by the on-line viewer;

merging a selected one of the articles with the structure by forming an image of a merged item including representations of both the structure and the selected article; and

electronically gifting the merged item to another site.

10. (previously presented) A method for on-line viewing of an article on another structure, comprising:

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providing a host-site accessible to an on-line viewer web-accessible at a separate site and web-linkable to at least one article-provider site, the article provider-site having images of articles for view via the web;

linking the on-line viewer to the host-site and selecting a structure in response to a command received by the on-line viewer;

using the host-site, linking the viewer to the at least one article-provider site and passing at least one image to a virtual storage closet at the host-site for view by the on-line viewer for use during a subsequent access to the host-site;

merging a selected one of the articles with the structure by forming an image of a merged item including representations of both the structure and the selected article; and

electronically gifting the merged item to another site.

11. (new) A method for electronic gifting, comprising:

providing a host-site accessible to an on-line giver and recipient and web-linkable to at least one article-provider site, the article provider site having images of commercial articles for view via the web;

linking the on-line giver to the host-site and selecting a structure in response to a command received from the on-line giver;

using the host-site, linking the on-line giver to a set of retailers including different article-provider sites and passing at least one visual image of a commercial article from the set of article-provider sites to the host-site for view by the on-line giver;

merging images of the commercial article and the structure by forming a composite image including visual representations of both the structure and the commercial article;

electronically gifting the commercial article to the recipient;

in response to acknowledging receipt of the electronically gifted commercial article, linking the recipient to the host-site;

using the host-site, linking the recipient to the set of retailers and passing visual images from the set of retailers to the host-site for view by the recipient;

electronically exchanging the commercial article for at least one other article selected by the recipient; and

electronically billing the on-line giver for, and prompting shipment of, said at least one other article.

12. (new) The method of claim 11, wherein in response to the recipient's selection, the host-site electronically queries permission from the on-line giver to enable exchange of the electronically gifted commercial article.

13. (new) The method of claim 11 wherein the structure is created by the recipient and stored at the host-site.

14. (new) The method of claim 11 wherein the on-line giver and the recipient are subscribers permitted access to the host-site.

15. (new) The method of claim 11 wherein the giver is a subscriber permitted access to the host-site.

16. (new) The method of claim 11 wherein images of more than one colored commercial article are electronically gifted and the host-site is adapted to compare color codes identifying respective colors of the more than one colored commercial article and, in response, to indicate whether the colored commercial articles satisfy a color-matching criterion.

17. (new) The method of claim 11 further including after merging images of the commercial article and the structure by forming a composite image including visual representations of both the structure and the commercial article, storing partial-data sets of the commercial article in a virtual closet.

18. (new) The method of claim 17 wherein the partial-data sets include a size.

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19. (new) The method of claim 17 wherein the partial-data sets include a color code.

20. (new) A method for electronic gifting, comprising:

   providing a host-site accessible to an on-line giver and recipient and web-linkable to at least one article-provider site, the article provider site having images of commercial articles for view via the web;

   linking the on-line giver to the host-site and selecting a structure in response to a command received from the on-line giver;

   using the host-site, linking the on-line giver to a set of retailers including different article-provider sites and passing at least one visual image of a commercial article from the set of article-provider sites to the host-site for view by the on-line giver;

   merging images of the commercial article and the structure by forming a composite image including visual representations of both the structure and the commercial article;

   electronically gifting the commercial article to the recipient;

   electronically exchanging the commercial article for at least one other article selected by the recipient from a different one of the set of article-provider sites; and

   in response to exchanging the electronically gifted commercial article, electronically billing the on-line giver for, and prompting shipment of, said commercial article.

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